

Hello! Thank you for your support of NAN 2010! Your sponsorship helps improve and support our hobby's biggest show, North American Nationals, for which we are very grateful. This year, we have many different levels tailored to fit any budget!

We will also be doing something special with the NAN Show Program book, which will feature:

- Sponsorship Ads
- The NAN Class List
- Great Moments In Nan History
- And More!

No more tossing away those old NAN programs...This will be a gem people will want to keep for posterity and makes those ads an even better investment since people will go back to them time and time again. The official NAN Show Program will be available for free to all NAN participants, as well as available for purchase for \$3 for non-participants.

SPONSORSHIP LEVELS

- Bronze Sponsor:* Bronze sponsors provide \$10 support for NAN. This affordable option helps support the running costs of NAN. This level includes a two-line line ad.
- Silver Sponsor:* Silver sponsors provide \$25 support for NAN, which helps support the cost of one judge for one day. This level includes a business-card size ad.
- Gold Sponsor:* Gold sponsors provide \$50 support for NAN, which helps support the cost of trophies for NAN. This level includes a half-page ad.
- Platinum Sponsor:* Platinum sponsors provide \$100 support for NAN, which covers the cost of one judge for one day of NAN. This level includes a full-page ad and have their name announced at least once per day on each day of NAN.
- Titanium Sponsor:* Titanium sponsors provide \$200 support for NAN, which covers the cost of the rosette replacement streamers for NAN. This level includes being able to hang a banner along one of the show tables.
- Diamond Sponsor:* Diamond sponsors provide \$500 support for NAN, which helps support the facilities costs for NAN. This level includes being able to hang a banner in the results section of the hall, as well as a full-page ad and have their name announced at least once per day on each day of NAN.
- Class Sponsorships:* Class sponsorship helps support the awards for individual classes at NAN. The cost to sponsor a class is \$15 per class. Class sponsors will have their name/business name announced with the class results. For example, the announcer will read "Here are the results for the Artist Resin Quarter Horse breed class, which is sponsored today by the American Quarter Horse Association". This level also includes a 2-line ad, as well having the class read as "Sponsored by _____" in the results.

WHAT SPONSORS GET IN RETURN FOR SPONSORSHIP

In addition to the satisfaction of giving back to the model horse hobby by supporting NAN, our sponsors are entitled to advertising in the official NAN Show Program. The program will be formatted as an 8.5" x 11" booklet and will also be available for free to all NAN participants.

SPONSORSHIP SUBMISSION GUIDELINES

ALL sponsorships and payment MUST be received by June 15, 2010, with NO exceptions. In order to ensure your ad space in the show program, we adhere to strict deadlines. Any imagery submitted must be the correct size and digital format according to specifications. Due to the volume of imagery and text to be coordinated, we will not have time to scan in or fix your ads for you. Your ad will appear as sent so make sure it's the way you wish to have it when submitting it! If you do not have an ad, we can create one for you for an additional \$35, any size. Please e-mail Teresa Buzzell at flicksmom@gmail.com to arrange all design services.

It's best to avoid having photos of horses, tack or props that are or might be showing at NAN in 2010. Photos of people, items for sale (but not showing at NAN), etc are perfectly acceptable.

All digital files should be e-mailed to: NANSponsorships@gmail.com.

Checks should be made out to NAMHSA. Please put "NAN 2010 Sponsorship" on the reference ("for") line and mail to:

NAMHSA
P.O. Box 227
Lindsay, TX 76250

PayPal payments are also accepted. Please send them to treasurer@namhsa.org.

SPONSORSHIP ADVERTISEMENT SPECIFICATIONS:

Bronze Sponsor: Bronze Sponsors have a two-line ad printed in the show program for their \$10 donation. Contact information can include your name/business name along with a website, e-mail address, or regular address. These can be submitted in simple text format.

Two-line ads look like this: Steve's Show Saddles – Top LSQ Tack for discerning showers.
<http://www.stevesshowsaddles.com>

Silver Sponsor: Silver Sponsors receive a business card sized ad (3.5" x 2") for their \$25 sponsorship. The sponsor must e-mail a print ready copy of their ad. The supplied file must be at least 300 dpi and in one of the following formats: .pdf or .jpg.

- Gold Sponsor:* Gold Sponsors receive a half-page ad (4" x 5") for their \$50 sponsorship. Similar to the Silver Sponsors, Gold Sponsors must e-mail a print ready copy of the ad. The supplied file must be 300 dpi and in one of the following formats: .pdf or .jpg.
- Platinum Sponsor:* Platinum Sponsors receive a full-page ad (8" by 10") for their \$100 sponsorship. Like Silver and Gold, Platinum Sponsors must e-mail in a print ready copy of the ad. The supplied file must be 300 dpi and in one of the following formats: .pdf or .jpg.
- Titanium Sponsors:* This is our newest sponsorship level! Titanium Sponsors will have a banner (maximum size of 6' x 2') hung along one of the show tables during all three days of NAN. Specific tables for the banner can be requested, but will be assigned on a first come, first serve basis. The cost for Titanium Sponsors is \$200. Sponsors are responsible for providing the banner, but NAN staff will be responsible for hanging and taking down banner.
- Diamond Sponsors:* This is the highest possible sponsorship. Diamond Sponsors will have a banner (maximum size of 3' x 5') in the results area of the show hall during all three days of NAN and also will receive a full page ad (8" by 10") in the show program. The cost for Diamond Sponsors is \$500. The sponsor must e-mail a print ready copy of their ad. The supplied file must be at least 300 dpi and in one of the following formats: .pdf or .jpg. Sponsors are responsible for providing the banner, but NAN staff will be responsible for hanging/taking down the banner.
- Class Sponsorships:* There also is the option of sponsoring certain classes or groups of classes. Class sponsorships help support the awards for that class. The cost to be a Class Sponsor is \$15 per class. Class sponsors also will receive a two-line ad in the show program. These can be submitted in simple text format.



2010 NAN Sponsorship Form

Carra McClelland • Sponsorship Coordinator • c/o NAMHSA P O Box 227 Lindsay, TX 76250 • NANSponsorships@gmail.com

Please submit the following form with your payment to the address above. To reserve your ad space, please e-mail a copy of this form and copy of the print ready ad file to NANSponsorships@gmail.com. Thank you so much for your support of NAN 2010!

Name: _____

Address: _____

Organization: _____

Phone Number: (____) _____ E-mail address: _____

I would like to be a sponsor (Please check one):

- Bronze (\$10)
- Silver (\$25)
- Gold (\$50)
- Platinum (\$100)
- Titanium (\$200)
- Diamond (\$500)
- Class Sponsor (\$15/class)
- Ad Design Services (\$35)

If you are a class sponsor, please indicate which class(es) you'd like to sponsor:

If you are a Titanium sponsor, please indicate which table you'd like your banner to hang on (Original Finish, Custom, Artist Resin), along with one additional table in case your chosen one is full:

Payment will be made via: PayPal Check or MO (to be mailed in)

Total amount sent: _____

Signature _____ Date _____